IT'S TIME FOR CISOS TO Embrace IAM

What's keeping the CISO up at night?

PHISHING

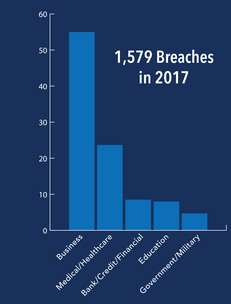
Phishing is now the **#1 delivery vehicle for ransomware** and other malware.

SECURING DATA

Securing and protecting data has become complicated.

BREACHES

Breaches are accelerating despite spending growth.



76% *of organizations experienced phishing attacks in 2017.*

82 *data records were lost or stolen every second in 2017.*

45% *increase in breaches in 2017.*

Why is IAM **not on the list...**

When **81** *percent of hacking related breaches leveraged* ***weak, default or stolen passwords.***

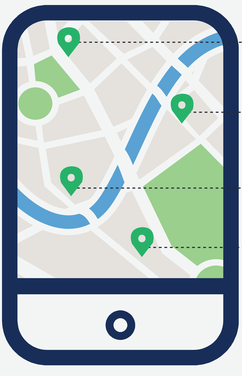
and it doesn't stop there...

75% *of IT professionals say their organization experienced the loss or theft of company data over the past two years – and the leading cause is insider negligence.*

Percentage of internal data breaches caused by privilege abuse – where internal actors misused their level of granted access.

60%

How Do You Move Forward?



Fight to own IAM

IAM plays a critical role in solving almost every major issue keeping CISOs up at night.

Think outside the box

Move past single point defense solutions and advocate for an integrated strategy.

Define security around identity

Nearly every technology has an identity context.

Don't focus on what to buy next

Focus on how to integrate what you own today.

Sources:
Verizon data breach report 2016 and 2017
Ponemon report sponsored by Varonis https://info.varonis.com/hubfs/docs/research_reports/Varonis_Ponemon_2016_Report.pdf
www.breachlevelindex.com/blog/data-breach-statistics
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www.wombatsecurity.com/blog/2016-state-of-the-phish-phishing-data-insights-and-advice

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www.optiv.com/services/identity-and-access-management

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